



TOTT
SINCE 1999

Talk Of The Town

TASTE OF EXOTIC INDIA



ABOUT US

Talk of The Town (TOTT) is a proven Indian dining brand with a legacy of over 25 years in the hospitality industry. Originating from MI Road, Jaipur—a premium high-footfall location—the brand has established strong credibility through consistent quality and customer trust. TOTT operates across multiple formats including dine-in, catering, and delivery, making it a flexible and scalable business model. The brand is well known for its Indian tikkas, grills, biryanis, and North Indian Frontier food that cater to a wide audience and drive repeat consumption.



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WHY CHOOSE US?

HIGH-DEMAND MENU

Mass-appeal Indian offerings built for repeat consumption

01

WIDE CUSTOMER BASE

Serves families, social groups, parties, and corporate orders

02

STRONG PRICING STRATEGY

Balanced pricing that supports volume sales and healthy margins

03

MULTIPLE REVENUE CHANNELS

Dine-in, takeaway, delivery, and catering-driven income

04

OPERATIONAL SCALABILITY

Model adaptable to different locations and city formats

05

PROVEN MARKET ACCEPTANCE

Brand performance validated in competitive hospitality markets

06



BECOME A TOTT FRANCHISE PARTNER

FRANCHISE FORMATS

- Full-service TOTT QSR outlet
- Express format featuring best-selling items

INVESTMENT RANGE

- Approx. ₹15 Lakhs
- Final cost depends on location and format

AREA REQUIREMENT

- 500-700 sq. ft., Ground Floor
- High-street or commercial locations preferred

BUSINESS ADVANTAGE

- Structured operational model
- Faster break-even potential
- Suitable for Tier-1 and Tier-2 cities



WHAT YOU GET WITH TOTT

FRANCHISE SUPPORT

- Complete brand & menu access
- Kitchen setup & operational SOPs
- Staff training & pre-opening support
- On-site launch assistance
- Marketing & brand guidelines
- 3 Professionally Trained Kitchen Staff

EXPANSION FOCUS

- Rajasthan & North India
- Strong scope in urban & emerging cities



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Talk Of The Town

M.I. ROAD | KHATIPURA | PATRAKAR COLONY | JAGATPURA | SRIGANGANAGAR | NIRMAN NAGAR | SIKAR ROAD

FOR HOME DELIVERY



93140 63153 93149 63153

WE SPECIALIZE IN OUTDOOR CATERING

NON-VEG SNACKS

| | PCS | |
|----------------------|-----|-------|
| Chicken Tikka | 6 | 410/- |
| Haryali Tikka | 6 | 410/- |
| Malai Tikka | 6 | 410/- |
| Mix Tikka | 6 | 410/- |
| Tangri Kebab | 2 | 290/- |
| Chicken Seekh Kebab | 4 | 380/- |
| Mutton Seekh Kebab | 4 | 450/- |
| Lollipop Chicken | 4 | 360/- |
| Crispy Chicken Fries | 10 | 320/- |
| Chicken Nuggets | 10 | 320/- |
| Chicken Strips | 10 | 450/- |
| Chicken Wings | 10 | 480/- |

| | Half | Full |
|------------------|-------|-------|
| Tandoori Chicken | 360/- | 580/- |
| Afghani Chicken | 410/- | 610/- |

SEAFOOD

| | PCS | |
|------------------|-----|-------|
| Fish Tikka | 6 | 530/- |
| Fish Fingers Fry | 6 | 520/- |
| Fish Curry | 6 | 620/- |

MUTTON (IN GRAVY)

| | Half | Full |
|------------------|-------|-------|
| Mutton Roganjosh | 380/- | 640/- |
| Lal Maans | 380/- | 640/- |

CHICKEN (IN GRAVY)

| | Half | Full |
|--------------------|-------|-------|
| Egg Curry | 290/- | 440/- |
| Chicken Curry | 350/- | 580/- |
| Chicken Masala | 350/- | 580/- |
| Butter Chicken | 360/- | 610/- |
| Haldighati Chicken | 360/- | 610/- |

BONELESS CHK. (IN GRAVY)

| | Half | Full |
|-------------------|-------|-------|
| Chk. Tikka Masala | 390/- | 580/- |
| Bharta Chicken | 390/- | 580/- |

VEG SNACKS

| | PCS | |
|-------------------|-----|-------|
| Mix Grill | 10 | 400/- |
| Paneer Tikka | 8 | 380/- |
| Tandoori Aloo | 6 | 380/- |
| Soya Masala Chaap | 8 | 330/- |
| Soya Malai Chaap | 8 | 330/- |
| Pizza Fingers | 10 | 260/- |
| Pizza Pockets | 10 | 260/- |
| Cheese Stix | 10 | 350/- |
| Punjabi Samosa | 10 | 350/- |

VEG. GRAVY

| | |
|----------------------|-------|
| Dal Tadka | 200/- |
| Dal Makhani | 250/- |
| Soya Masala (Gravy) | 350/- |
| Paneer Butter Masala | 340/- |
| Kadhai Paneer | 350/- |

RICE/PULAO

| | |
|--------------|-------|
| Plain Rice | 160/- |
| Jeera Rice | 190/- |
| Matar Pulao | 220/- |
| Biryani Rice | 220/- |

BIRYANI

| | |
|-----------------------------|-------|
| Veg Biryani | 340/- |
| Paneer Tikka Biryani | 340/- |
| Egg Biryani | 340/- |
| Chicken Biryani | 440/- |
| Chicken Tikka Biryani (B/L) | 460/- |
| Mutton Biryani | 460/- |
| Chicken Boneles Biryani | 440/- |

RAITA/PAPAD

| | |
|------------|-------|
| Plain Curd | 80/- |
| Veg Raita | 110/- |
| Papad | 40/- |

ROLL

| | |
|--------------------|-------|
| Paneer Tikka Roll | 220/- |
| Aloo Masala Roll | 220/- |
| Soya Chap Roll | 220/- |
| Chicken Tikka Roll | 240/- |
| Chicken Seekh Roll | 220/- |
| Mutton Seekh Roll | 260/- |

ROTI

| | |
|--------------|------|
| Roomali Roti | 30/- |
|--------------|------|

SWEETS

| | |
|-----------|-----|
| Ice Cream | MRP |
| Beverages | MRP |



PARTNER WITH TALK OF THE TOWN



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www.tott.co.in